

**School of Mass Communication
Kalinga Institute of Industrial Technology (KIIT)
Deemed to be University, Bhubaneswar**

PUBLICATION

Dr Bidu Bhusan Dash

Peer-Reviewed Articles

- Dash, B. B. (2015). Community radio movement: An unending struggle in India. *The Journal of Development Communication*, 26(1), 88-94.
- Dash, B. B. (2014). Decency Movement (Sovaniya Andolan): Timeless movement from Odisha, India. *Journal of Social Sciences – Sri Lanka*, 6(3), 155-168.
- Dash, B. B. (2013). Temple entry in Odisha by the Dalit: An ethnographic study of media articulation. *Asia Pacific Media Educator*, 23(1), 63-84.
- Satpathy, B. & Dash, B. B. (2011). Community forestry and sustainable livelihood in rural India: A critical review. *Jharkhand Journal of Development and Management Studies*, 9(2), 4339-4351.

Book Chapters

- Dash, B. B. & Islam, K. M. B. (2018). The Delhi rape case: The role of social media in protests and policy change. In J. Dee (Ed.) *From Tahrir Square to Ferguson: Social networks as facilitators of social movements* (pp. 357-368). New York: Peter Lang.
- Dash, B. B. (2015). Exploring media life of Saharia tribe in Bundelkhand. In Y. S. Sisodia & T. K. Dalapati (Eds.) *Development and Discontent in Tribal India* (pp. 299-308). Jaipur: Rawat Publications.

Educational Resources

- Dash, B. B. (2017). Mediatized community. Community media and society. Retrieved from <https://epgp.inflibnet.ac.in/ahl.php?csrno=24>
- Dash, B. B. (2017). Community radio. Community media and society. Retrieved from <https://epgp.inflibnet.ac.in/ahl.php?csrno=24>
- Dash, B. B. (2017). Campus radio. Community media and society. Retrieved from <https://epgp.inflibnet.ac.in/ahl.php?csrno=24>
- Dash, B. B. & Subramanian, A. (2017). Community theatre. Community media and society. Retrieved from <https://epgp.inflibnet.ac.in/ahl.php?csrno=24>
- Dash, B. B. & Jha, A. (2017). Aesthetics and community theatre. Community media and society. Retrieved from <https://epgp.inflibnet.ac.in/ahl.php?csrno=24>
- Dash, B. B. & Prajapati, S. (2017). Community media and climate change. Community media and society. Retrieved from <https://epgp.inflibnet.ac.in/ahl.php?csrno=24>

Dash, B. B. (2017). Community media management. Community media and society. Retrieved from <https://epgp.inflibnet.ac.in/ahl.php?csrno=24>

Dash, B. B. & Satpathy, B. (2017). Community media and development. Community media and society. Retrieved from <https://epgp.inflibnet.ac.in/ahl.php?csrno=24>

Newsletter Articles

Dash, B. B. (2016). Going Desi in London. *CR News*, 7(2), 2.

Dash, B. B. (2014). KVK for farmer, CRSs for farmer's family. *CR News*, 5(3), 8.

Dash, B. B. (2013). Lavanya lives her dream as RJ in Radio Active. *CR News*, 4(3), 2.

Dash, B. B. (2013). Pantnagar Janvani- Not Just A Farmer's Radio. *CR News*, 4(2), 9.

Dash, B. B. (2012). Bikesh's Dream and Nazir's Reality. *CR News*, 3(2), 9.

Working Paper

Arora, V., Malik, K. K., Pavarala, V., Dash, B. B. & Bhatnagar, N. (2017). Documentation, Research and Evaluation. In *Strengthening Community Radio in India: A National Consultation*. Hyderabad: UNESCO Chair on Community Media.

Report

Dash, B. B. (2015). Programmes and participation: Children and community radio stations in Uttarakhand. Mumbai: CRY - Child Rights and You.

Ms Ruby Nanda

Peer-Reviewed Articles

Nanda, R & Satpathy, A (2016). New media use for learning and knowledge sharing in health care academia. *International Journal of Humanities and Social sciences*, 4(10), 164-168.

Nanda, R. & Panigrahi, P. P. (2016). Crime reporting on elderly in Odisha newspapers: A critical discourse analysis. *International Journal of English Language, Literature and Humanities*, 4(11), 169-177.

Dissertation and Report

Nanda, R. (2007). Development journalism project: Educational status and achievement of slum children. PGDC dissertation, Indian Institute of Mass Communication, New Delhi.

Nanda, R. (2007). Comparative analysis of editorial of national newspapers: Content analysis. Indian Institute of Mass Communication, New Delhi.

Coffee-table Books

Nanda, R. (2009). *Chariots Divine*. Bhubaneswar: Odisha Tourism (OTDC) & The Times of India.

Nanda, R. (2016). *Hausla*. Bhubaneswar: Eastern Media.

Mr Sudarsan Sahoo

Peer-Reviewed Articles

- Sahoo, S. (2018). Bridging the health divide: Use of mobile phone technology for health care service delivery in Odisha. *Journal of Mass Communication & Journalism*, 8(5), 391.
- Sahoo, S. & Digal, A. (2018). Public relations in public health: A study on Niramaya Scheme of Odisha government. *Academicia*, 8(5), 12-19.
- Sahoo, S. & Behera, S. K. (2017). Community radio stations: Policy, participation and engagement in Odisha. *Communication Today*, 19(2), 1-15.
- Sahoo, S. & Rath, P. K. (2017). Features of online newspapers in Odisha: A comparative analysis. *The Journalist*, 1(25), 19-32.
- Sahoo, S. (2017). Stalking and hyper-masculinity: Indian films flaunt stalkers as lovers. *NAM Today*, 68(6), 49-52.

Other Publications

- Sahoo, S. (2017). Media ethics and fake news: Demonetization in focus. *Proceeding of National Media Conclave on Media and Social Responsibility*. Bhubaneswar: Institute of Media Studies.
- Sahoo, S. (2014, 18-24 May). Pressing for a clear vision. *Sunday POST*.
- Sahoo, S. (2013, 7 April). Bibliophile par excellence. *Orissa POST*.
- Sahoo, S. (2012, 6 April). Odisha hostage crises: Hope for the second coming. Odisha360.com. Retrieved from <https://www.odisha360.com/2012/04/06/odisha-hostage-crisis-hope-for-the-second-coming/>



(Guests and delegates at the National Conference, organised by KSRM & KSMC in 2017)

PRESENTATION & PARTICIPATION

Dr Bidu Bhusan Dash

International Seminar/Conference/Symposium

1. *Hundred years of radio in India: Who is the community?* in the First International Conference on Media, Communication and Journalism: Prospects and Challenges in Bangladesh and Beyond, organised by Department of Journalism and Communication, University of Chittagong, Bangladesh during 17-19 July 2018.
2. *Communication, a faceless leader: Social media strategies in Maratha Kranti Mook Morcha* in the International Conference 2017 on Social Media: The Changing Communication Environment, organised by Xavier University Bhubaneswar, India during 15-16 December 2017, co-authored with A Malvankar.
3. *Promotion of grassroots democracy in a feudal society: A study on role of community radio in India* in the 12th Development Dialogue in the International Institute of Social Studies, The Hague, The Netherlands during 16-17 October 2014.
4. *From extension to communication: Community radios of Krishi Vigyan Kendras in India* in the Community Communication Section of International Association of Media and Communication Research 2014 in Hyderabad International Convention Centre, Hyderabad, India during 13-14 July 2014. (Received Prof K E Eapen Fellowship for Early Career Researchers).
5. *Historiography of Dalit Press: A journey from Phule to the present day* in the Second International Conference on Social Sciences, organised by the University of Kelaniya, Sri Lanka during 22-23 November 2013.
6. *Community radio technologies for empowerment: A study on Bundelkhand Community Radio Network in India* in the International Conference on “Technology, Innovation and Social Change”, organised by the Centre for Social Entrepreneurship, Tata Institute of Social Sciences, Mumbai, India during 22-24 January 2013.
7. *Promoting participatory planning through ‘Gaon ki Chaupal’: A Study on a programme of Lalit Lokvani 90.4 FM* in the International Conference on “Democratic Decentralisation and People’s Participation”, organised by the Kerala Institute of Local Administration (KILA), Thrissur, India in association with Research Committee 10, International Sociological Association during 20-23 December 2012.
8. *Exploring the power in children’s literature of Decency Movement* in the International Seminar on “The Politics of Children’s Literature”, organised by the Department of English, Ravenshaw University, Cuttack, India during 9-10 January 2012.
9. *Poverty and the poor through the eyes of mass media* in the International Seminar on “Poverty in the Contemporary World – Malady, Remedy”, organised by the Dr. K. R. R. Mohana Rao Centre for Scientific Socialism, Acharya Nagarjuna University, Guntur, India during 18-20 August 2011.

10. *Dr Ambedkar's perspective on institutionalisation of participatory democracy at the grassroots level* in the International Conference organised by the Institute of Social Science, New Delhi at Indian Institute of Management Calcutta, India during 11-13 December 2008.

National Seminar/Conference/Convention

11. *People and programmes: Audience centric programmes of two community radio initiatives in Bundelkhand* in the National Seminar on Participatory Media Praxis, organised by the School of Media and Cultural Studies, Tata Institute of Social Sciences, Mumbai with the support of Indian Council of Social Science Research (ICSSR) and the University Grants Commission (UGC) during 20-21 February 2017.
12. *Is nationalism political panacea?: Looking at contemporary students' protests of India in social media* in the National Seminar on Nation, Community and Citizenship in Contemporary India, organised by the School of Social Sciences, National Institute of Advanced Studies, Bangalore during 9-10 January 2017.
13. *Community radio and peace building: Looking at possibilities in North-East India* in the National Seminar on "Media, Conflict and Peace Building in North East India", organised by the North Eastern Social Research Centre, Guwahati, Assam in collaboration with Department of Mass Communication, Rajiv Gandhi University, Itanagar during 23-24 July 2015.
14. *Developing a participatory model for inclusive disaster management in Uttarakhand* in the Round-table Conference on "Disaster and Exclusion: Exploring the Challenges", organised by the Jamsetji Tata Centre for Disaster Management, Tata Institute of Social Sciences, Mumbai during 30-31 March 2015, co-authored with K M B Islam and P Mathur.
15. *Forest villages in India: Integration of bio-cultural diversity and development agenda* in the National Consultation on "Repositioning Tribal Question for Public Policy", organised by the Indian Institute of Public Administration, New Delhi during 19-20 March 2014, co-authored with K M B Islam and B Satpathy.
16. *ShubhKal- Badalti Jalbayuke Liye Tayar Hum: A campaign on climate change in a community radio* in the Third National Research Conference on Climate Change, in Indian Institute of Science, Bangalore, organised by the Indian Climate Research Network, New Delhi during 3-4 November 2012.
17. *Events, agencies and ethics in the Mahabharata from media studies perspective* in the Summer School on the Mahabharata, organised by the Indian Institute of Advanced Study, Shimla on 27 September 2012.
18. *Women and media: A case study of community media initiatives in Bundelkhand* in the National Conference on Women and Development, organised by the Centre for Women's Studies, Mangalore University, Mangalore during 21-22 March 2012.
19. *Decency Movement (Sovaniya Andolan): A timeless movement from Odisha* in the National Seminar on "Social Movement in Contemporary India: Issues and Concerns", organised by the Department of Sociology, University of Allahabad, Allahabad during 5-6 September 2011.

Invited Lectures

20. *Documentation, research and evaluation* in a national consultation on Strengthening Community Radio in India at UNESCO, New Delhi, organised by UNESCO Chair on Community Media with support from the International Programme for the Development of Communication (IPDC) during 11-12 April 2017.
21. *Kiss Me!: Protest against moral policing in Kerala, India* in the conference on Internet, Participation and Society: Opportunities for the Global South, organised by Warwick Mexican Society in the University of Warwick on 17 March 2016.
22. *Development Communication as a Discipline: Looking Back, Looking Forward* at the Department of Agricultural Communication, College of Agriculture, G B Pant University of Agriculture and Technology, Pantnagar, Uttarakhand on 8 August 2015.

Participation in Schools and Workshops

23. *7-Day Workshop on Researching and Teaching Community Media*, organised by the UNESCO Chair on Community Media, Department of Communication, University of Hyderabad, and supported by National Council of Rural Institutes during 16-22 March 2017.
24. *Early Career Researcher Social Media Workshop* in the University of Aberdeen, Scotland during 19-20 April 2016.
25. *Summer School on Exploring Agency in the Mahabharata: Ethical, Political and Dharmic* held at Indian Institute of Advanced Study, Shimla, Himachal Pradesh during 17-30 September 2012.
26. *All India Young Social Scientists Workshop 2011* at Hemchandracharya North Gujarat University, Patan, Gujarat organized by Indian Sociological Society, New Delhi and Rajiv Gandhi National Institute of Youth Development, Chennai during 26-27 September 2011.
27. *Winter School on Life and Thought of Gandhi* held at Indian Institute of Advanced Study, Shimla, Himachal Pradesh during 1-15 December 2010.
28. *Young Scholars Programme on Human Development* held at Indira Gandhi Institute of Development Research (IGIDR), Mumbai during 9-21 November 2009, sponsored by United Nations Development Programme (UNDP) and Planning Commission of India.

Ms Ruby Nanda

International Conference

1. *Elderly as protagonist in mainstream Hindi movies* in the International Conference on “Indian Cultural Heritage: Past, Present and Future”, organised by Utkal University, Bhubaneswar during 18-20 March 2017.
2. *Relevance of media for aged care: A glimpse of Odisha* in the International Conference on “Communication for Social Change and Development: Imperatives and Constraints”, organised by Himachal Pradesh University, Shimla during 18-19 September 2015.

National Conference

3. *Spats, trolls and dark humour: Intra-personal communication on twitter* in the National Media Conclave on “Media and Social Responsibility”, organised by IMS, Bhubaneswar during 3-4 May 2017.



Vol. 1, Issue 1
July-September 2017



KALPAVRIKSHA

Lab Journal of School of Mass Communication



"Education is the most powerful weapon
to bring about change."
Dr. Achyuta Samanta, Founder

Message...

It is with great pride, enthusiasm and anticipation that students of Integrated Mass Communication & Journalism are publishing the inaugural issue of the Lab Journal "KALPAVRIKSHA". The concept of publishing a Lab Journal by the students of Mass Communication is noble and unique. It will enhance the writing skill of our students. Trust, the lab journal will continue to publish high quality write up by the students in the coming editions.

H.S. Khatua
CEO,
SFMS, SFT, SMC

SMC students visit KISS: First Tribal University in the World



Kalinga Institute of Social Sciences (KISS) has many feathers to its cap. Recently, the institute has set the world record by being the world's only exclusive tribal university. But not many know about its mega kitchen, which serves more than 27,000 students everyday, preparing nearly 1,00,000 meals per day. The kitchen was recently featured in the popular episode of India's Mega Kitchen in National Geographic Channel.

First year students of Integrated Journalism and Mass Communication from the School of Mass Communication, KIIT University had an opportunity for visiting the world famous university on 18 August 2017.

Rain gods played truant and the tour of the KISS campus was restricted by the heavy rains. But, luckily we were allowed into the fascinating huge kitchen of the university that works 7 days a week.

The preparation for the meals begins at breakfast and stretches to 3-4 meals in a day to dinner. Food is eaten here by primary school students to post graduates in the traditional Indian style by sitting on the floor. The senior students serve food to the junior students before eating themselves in the huge dining hall of 24,000 sq. feet. It was a great feeling to see them serve a meal of rice and dalma, a local dish full of vitamins and proteins with love and care.

Interacting with the director in in-charge Mr. W. Easwar we got to know many things like the process of cooking and how many utensils being used for the cooking.

"Two course meal consists of the local dish dalma and rice. Around 4000 kgs of rice are cooked everyday and the preparations start at 9 am in morning and end by 12:00 pm in the day. The vegetable cutting takes nearly two hours."

Cooking for thousands of students in only three hours time frame is a difficult job. To curtail cooking time a steam cooking system has been established in recent years. The kitchen has 8 big vessels of 680 litres and twenty vessels of 380 litres for hygienic cooking they are run by four diesel and LPG boilers, he said.

The kitchen cooks 50,000 meals twice a day for lunch and dinner and food is served in 5-6 batches to the students. Cornflakes or flattened rice around 1000 kg and 5000 litre milk is served for breakfast everyday. Non vegetarian food is also served in weekends to the students, Mr. Easwar added.

At the end, I, on behalf of all the students of first year, want to thank Prof. H.S. Khatua and his team, to have given us the wonderful opportunity to visit this mighty Tribal University.

-Abhilipsa Mohanty, First Semester

"I'm thankful to all those who said 'NO' to my dream. Because of them, I DID IT."
Dr. Achyuta Samanta, Founder

Mr Sudarsan Sahoo

National Conference

1. *Bridging the health divide: Use of mobile phone technology for health care service delivery in Odisha* at National Conference on “Communication for Social Change, Development and Empowerment in Rural India”, organised by School of Rural Management and School of Mass Communication, KIIT Deemed to be University during 4-6 December 2017.
2. *Media, ethics and fake news: Demonetization in focus* at National Media Conclave on Media and Social Responsibility, organised by Institute of Media Studies, Bhubaneswar, Odisha during 3-4 May 2017.
3. *Media education in off-the-city institutions of Odisha: A critical study* at the National Seminar on Communication Education 3.0: Synergizing Technology and Development, organised by Department of Mass Communication, Tezpur University, Assam during 25-26 March 2017.
4. *Media and good governance: Paid news culture dilutes democracy in India* at UGC Sponsored National Seminar on Democracy, Development and Good Governance, organised by the Department of Political Science, Neelamadhab Mahavidyalaya, Kantilo, Nayagarh, Odisha during 19-20 November 2016.
5. *Stalk-Her-Home syndrome: Do Indian movies flaunt stalkers as lovers?* at the UGC sponsored National Seminar on Women in India: Socio Economic Political Rights and Empowerment, organised by the Department of Political Science, Nayagarh Prajamandal Mahila Mahavidyalaya, Nayagarh, Odisha during 5-6 November 2016.
6. *Community radio stations for sustainable development: Cases from Odisha* in the ICSSR sponsored Two-Day National Seminar held at Department of Sociology, Ravenshaw University, Cuttack during 14-15 November 2015.

Participation in Conclave & Conference

7. National Public Relations Conclave-2018 on the theme ‘Strengthening Democracy: Role of Public Relations’ organized by Institute of Media Studies (IMS), Bhubaneswar in association with Public Relations Council of India (PRCI) on April 21 2018.
8. Session RAPPORTEUR at National Media Conclave on Media and Social Responsibility held in Bhubaneswar by Institute of Media Studies, Bhubaneswar, Odisha during 3-4 May 2017.

* * *